

SPONSORSHIP OPPORTUNITIES



WALK

FOR STH

SOJOURNER STRONG

SOJOURNER est. 1997
TRUTH HOUSE

**THIS YEAR, OUR GOAL IS TO RAISE
\$110,000!**

Proceeds from the Walk for STH support homeless women and children in Northwest Indiana. Sojourner Truth House (STH) provides essential services, including housing, food, and support, to help families rebuild their lives. **Join us on Saturday, June 14th, at STH (13th Avenue and Madison) for the Walk. Check-in starts at 8:00 AM, walk begins at 9:00 AM.**

STH is a non-profit organization serving Gary and surrounding areas. We offer personalized support, empowering women and families to overcome homelessness and achieve independence. STH operates Lake County's largest food pantry, serving families facing food insecurity.

**JUNE 14TH
2025**

Approximately 300 people are expected to attend, representing Northwest Indiana's young leaders, business professionals, government officials, philanthropists, and families in the community.

CREATE YOUR PERFECT SPONSORSHIP PACKAGE!

ALL SPONSORS RECEIVE

- Company logo featured on the Walk for STH website with hyperlink to your website.
- Your company logo on signage at the event
- Your logo on a t-shirt.
Please Note: Deadline is May 5.

CHOOSE YOUR LEVEL

- SOJOURNER STRONG** \$5,000
choose **EIGHT (8)** opportunities
- HOPE BUILDER** \$2,500
choose **SIX (6)** opportunities
- EMPOWERMENT CHAMPION** \$1,000
choose **FOUR (4)** opportunities
- COMPASSIONATE PARTNER** \$500
choose **TWO (2)** opportunities

SPONSOR INFORMATION

COMPANY NAME: _____

CONTACT NAME: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

PHONE: _____

- Check Enclosed (Please make checks payable to Sojourner Truth House)
- Invoice

SELECT YOUR OPPORTUNITIES

- Your company logo on all event emails with hyperlink to your website.
- Your company logo on Facebook page cover image for one month. *Deadline is May 20.*
- Your company logo on a promotional postcard (Approximately 2,500 are mailed out). *Deadline is March 10.*
- Your company logo on promotional posters. *Deadline is April 14.*
- Your company logo on a complimentary snow cone ticket given to attendees for redemption at the event. *Deadline is June 1.*
- Vendor table @ the event – your representatives host a table in our partner area – giveaways are welcome. *Deadline is May 26.*
- Provide a door prize valued at \$25 or more and announce the winner at the event. *Deadline is June 1.*
- Your company representative will be invited to the stage to address the audience for 30 seconds. *Deadline is June 1.*
- Provide non-paper giveaways for attendees (approximately 300). *Deadline is June 1.*
- Receive two 2025 Walk for STH shirts. *Deadline is May 5.*

QUESTIONS?

Contact: Warren Johnson
at 219-947-8542 or
wjohnson@poorhandmaids.org

Sojourner Truth House
410 W 13th Avenue
Gary, IN 46407
(219) 885-2282

SojournerTruthHouse.org

Sojourner Truth House is a ministry of the Poor Handmaids of Jesus Christ and a 501 (c) 3 not-for-profit organization.